

Clients

Weekley's has long time relationships with many of the area's most prestigious companies and institutions. We are proud to work with these companies on a regular basis. A list of testimonials from these satisfied customers is available upon request.

Mission Statement

It is the mission of Weekley's Mailing Service to be a leader in the mailing service industry, striving to serve our clients with the most technologically advanced methods and equipment. We develop, train, and empower employees to share and practice the philosophy of Weekley's Mailing Service, "To satisfy every need of every customer."

Community Involvement

Weekley's Mailing Service is a strong supporter of our community. We are active in many local and regional organizations. We have donated our resources, including the use of our building, to non-profit organizations and have sponsored Little League Baseball teams and other worthwhile causes.

WEEKLEY'S

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www.weekleymailing.com

WEEKLEY'S

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Strategic Capabilities

Weekley's Mailing Service has been in the direct mail business for more than fifty years. We are one of Ohio's largest lettershops and are familiar with processing all types of mailings. We work with our customers in the design phase of their mail pieces to assure compliance with postal regulations and we recommend the best construction and printing methods.

Customer Service

Every client is assigned an Account Manager to follow each job through production. It is the responsibility of the Account Manager to know every detail of each job being processed for their clients. It is essential that we understand the client's requirements to ensure that their mail is processed properly and delivered as required.

Value Pricing

High volume and specialization allow us to hold down costs and keep our pricing competitive. If you are cost-conscious too, consult with us on your next mailing. Let our many years of service and experience work for you.

Creative Assessments

We consult with our clients during the planning phase of their mailings to suggest the best and most effective way to design mail pieces. This includes setting up the address area, laying out of information and selection of background and colors, as well as the best folding and closing options. We work closely with the client's graphic designers to avoid any conflicts that may arise in postal regulations. By changing the size, shape or weight slightly, we can many times reduce the postage and processing cost significantly.

Capabilities

Weekley's offers a wide array of mailing services. Our production capabilities exceed 1,000,000 pieces of mail per day.

- *MULTI-SHIFT* capability to ensure fast completion of all mailings
- *INK JET* addressing using any font, size, colors and angle printed on any surface
- *DATABASE MANAGEMENT* of mailing lists for maximum postal discounts. CASS certification, NCOA, and FastForward available to comply with postal regulations
- *MAILING LISTS* provided for consumer and business requirements including variable demographics based on client needs
- *LASER PRINTING* of variable data to letterhead and forms
- *INSERTING* into booklet envelopes up to 9 ½" deep x 12 ½" long

- *INTELLIGENT AND SELECTIVE* inserting capabilities for invoice and statement processing
- *FOLDING*, perforating, slitting and scoring
- *BURSTING* and trimming of continuous forms (fan fold or rolls)
- *INTERSTACKING* of continuous multiple page computer forms
- *GLUING* self-mailers for USPS automation discounts
- *3-D ATTACHING* of flat items (plastic cards, photos, envelopes, etc.) to your mailing pieces
- *LABEL-AIRE* affixing of decals, stickers, foil seals and tabs
- *WAFER-SEALING* to close self-mailers to qualify for USPS automation discounts
- *METER POSTAGE and POSTAGE STAMPS* mechanically affixed
- *MATCHMAIL* processing of personalized letters with a matching response piece
- *WAREHOUSING* available for over 1,000 pallets
- *SHIPPING* to all postal centers nationwide

Strategic Partners

To manage complete customer requirements, Weekley's has ongoing relationships with many suppliers to provide our customers with a full breadth of service. We work with printers, list brokers, envelope manufacturers and others. We welcome the opportunity to work with strategic partners that can add value to our offering.